



## CAMPAIGN NEWSLETTER

**How would you give witness...** During all Masses this weekend, we heard members of our Saint John's family give witness to their love of Saint John's and why supporting this campaign is important to them.

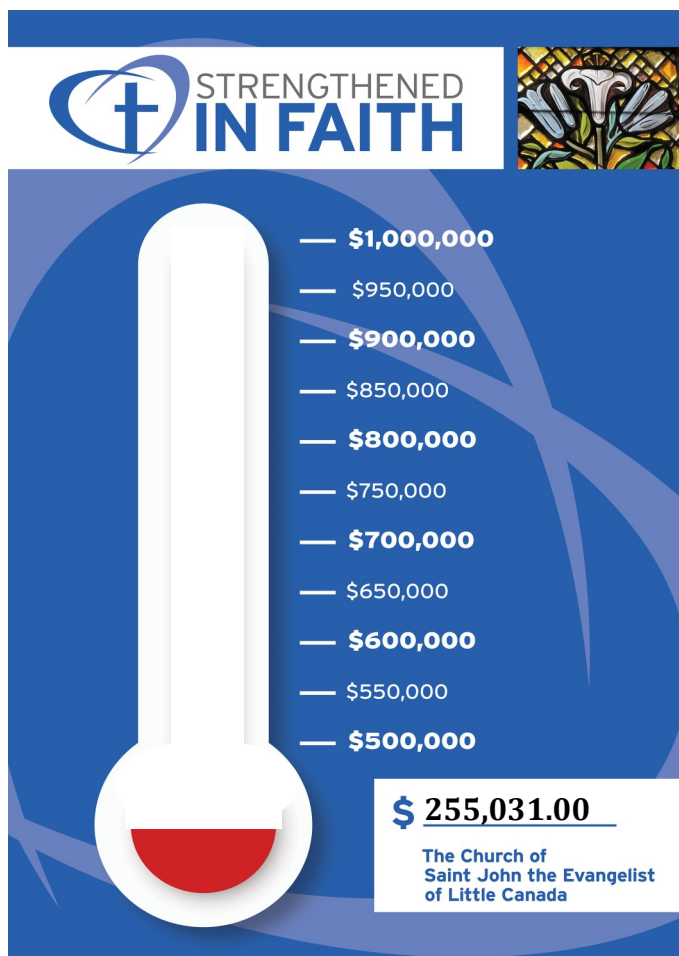
If you were asked to give witness, what would you share? How has Saint John's impacted your life and your family's life? Our hope is that you will spend time in prayer in the days to come, reflecting on our church and school in preparation of your support of the campaign.

### KEY DATES

- **January 4-5:** Witness Weekend
- **January 16:** 4-8pm Adoration
- **January 18-19:** Commitment Weekend
- **January 25-26:** Follow-Up Weekend
- **January 30:** 4-8pm Adoration
- **February 9:** Celebration Weekend

### GOALS

Our capital campaign has a ***Minimum Goal of \$500,000*** and a ***Challenge Goal of \$1,000,000***. We will initially eliminate our parish debt allowing us to free up \$104,496.00 annually and redirect it to our operations budget. Upon eliminating our parish debt, we will address the campus improvements on a first need basis when problems arise as well as build up and strengthen our School Reserves. All pledges to our campaign are encouraged to be above and beyond our parishioners' regular giving.



## GIVING THOUGHTS

We are most grateful to the leadership gifts that have started to come in prior to Commitment Weekend on January 18-19 when all members will be asked to participate by making a sacrificial pledge to *Strengthened in Faith*.

Gifts to the campaign are requested above members' regular giving to the church and over a three year period of time. At the time of pledging we suggest a 10% initial investment, if possible. This initial investment makes a big difference in a campaign when we are reducing debt as it allows us to expedite debt payments and save on interest.

A mailing will go out prior to January 18-19 — Commitment Weekend — that will include your pledge card and more information on making a gift. Please see the chart below and begin to prayerfully consider what your family might be able to do by way of a financial gift.

### THREE-YEAR PLEDGE CHART GIFT EXAMPLE

TOTAL GIFT	(10%) INITIAL INVESTMENT	(36) MONTHLY	(12) QUARTERLY	(6) SEMI-ANNUALLY	(3) ANNUALLY
\$250,000	25,000	6,250	18,750	37,500	75,000
100,000	10,000	2,500	7,500	15,000	30,000
75,000	7,500	1,875	5,625	11,250	22,500
50,000	5,000	1,250	3,750	7,500	15,000
40,000	4,000	1,000	3,000	6,000	12,000
30,000	3,000	750	2,250	4,500	9,000
25,000	2,500	625	1,875	3,750	7,500
20,000	2,000	500	1,500	3,000	6,000
15,000	1,500	375	1,125	2,250	4,500
10,000	1,000	250	750	1,500	3,000
5,000	500	125	375	750	1,500
4,000	400	100	300	600	1,200
3,000	300	75	225	450	900
2,000	200	50	150	300	600